Our Privacy Pillars

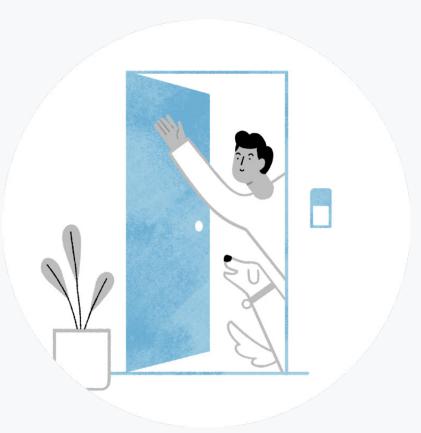


Privacy and Security Built In From the initial idea to the final product, privacy and security are at the core of the decisions we make at Ring.



Customers Have Control Ring provides customers control

over who's able to see and access their videos, devices and personal information.

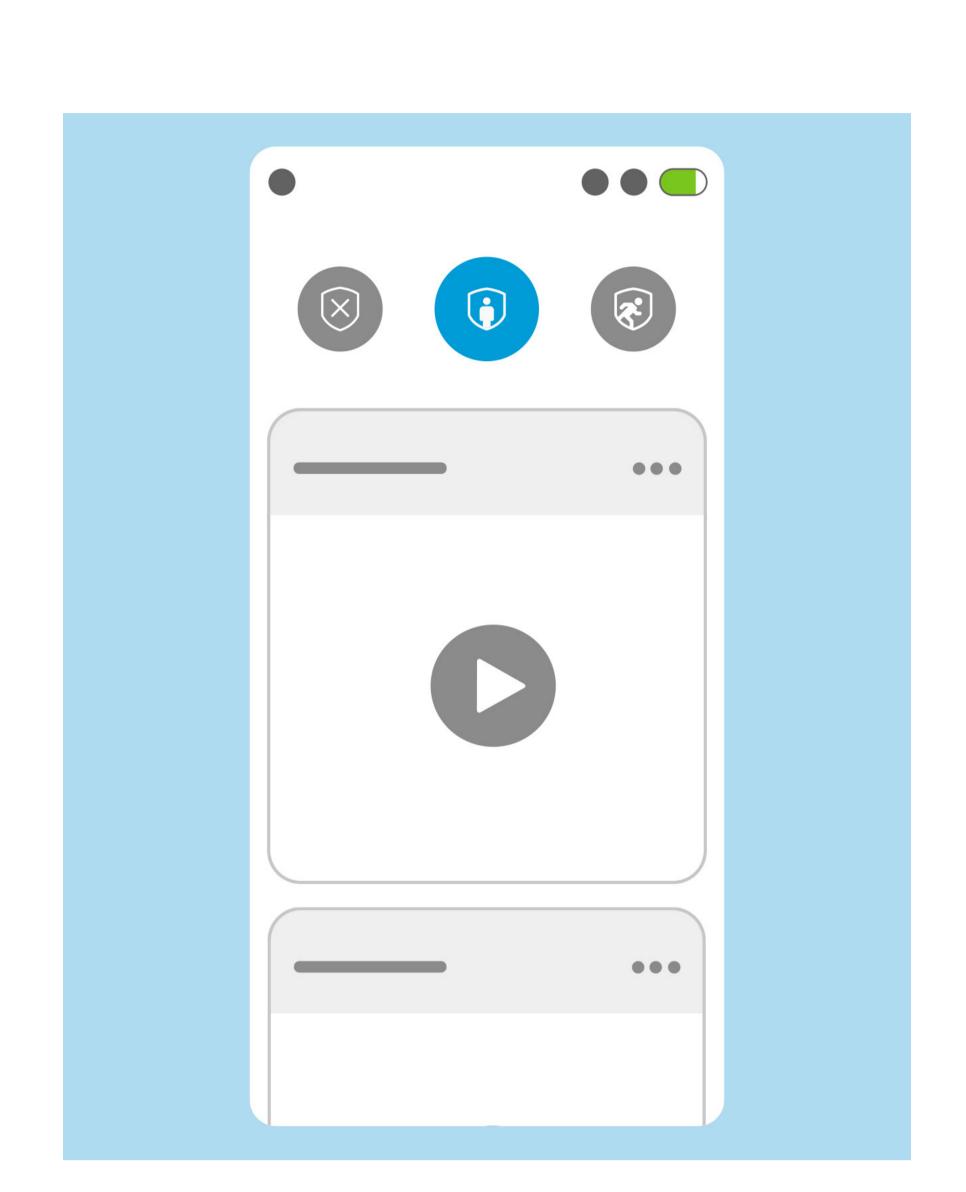


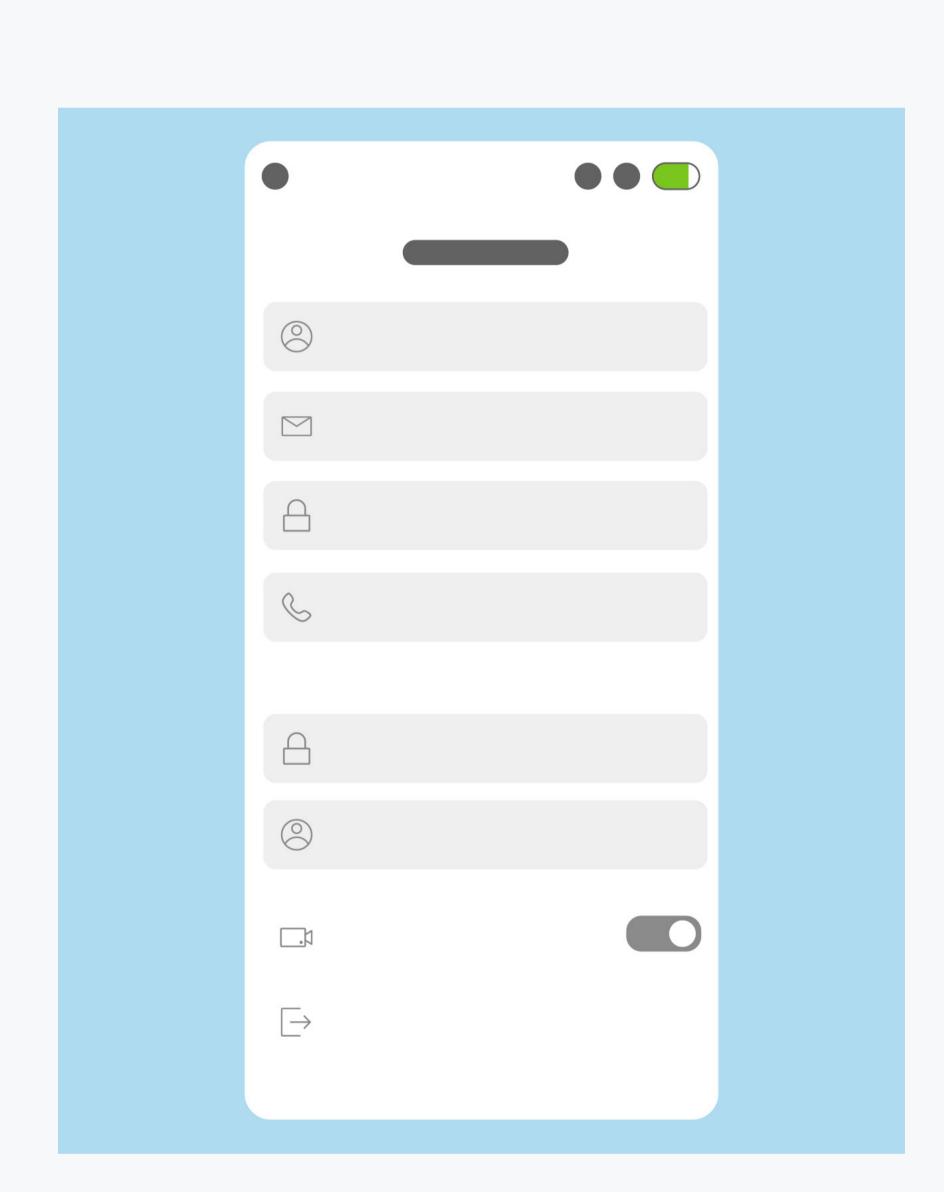
Commitment to Transparency

We're committed to being transparent about our privacy and security practices.

Video Security Keeping your videos safe Encrypted private videos This helps protect your videos from unauthorized people viewing them. Restricted video access You're in control of who you grant video access to. Secure video storage ^ With a Ring Protect Plan, your videos are securely stored in the cloud and can be deleted at any time. Your videos will be permanently deleted from our servers

according to the storage period on your plan.





Account Security Keeping your account secure **Two-Step Verification** This mandatory second layer of verification helps prevent unauthorized access to your Ring account. Shared users \wedge You choose who to share your account with, and have control over which Ring devices they can access. You can remove any user at any time. Extra layers of protection You will receive an email notification any time a new device logs into your Ring account. Active account protection We'll take steps to monitor and block potentially unauthorized login attempts into your Ring account.

